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Needuva Hrudhaya Foundation

Child - Chance -Change: Every child deserves a chance

NEEDUVA HRUDHAYA FOUNDATION (HEART OF GIVING)

(A SECTION 8 COMPANY INCORPORATED UNDER COMPANIES ACT, 2013)

ACTIVITY REPORT FOR THE YEAR 2024-25



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Details of Activities 2024-25

Sl. #.	Activity	Description	Impact / Beneficiaries
1	Pink Room Construction	The Pink Room – Empowering Girls and Women's Hygiene at Govt. High School, Kyalnur, Kolar District, Karnataka	300+ girl students benefited with safe and hygienic menstrual care facilities
2	Pink Room Construction	The Pink Room – Empowering Girls and Women's Hygiene at Sri Chowdeshwari English Medium High School, Ammanallur, Kolar District, Karnataka	250+ girl students benefited with dedicated hygiene infrastructure
3	Pink Room Promotion	Awareness on menstrual hygiene promoted in Tamil Nadu by Padma Shri Dr. Kamal Haasan and Shri A.G. Mourya, IPS (Retd.)	Wider awareness on menstrual health and dignity for women and girls
4	Women's Day Celebration	International Women's Day celebrated on 8th March at Sri Chowdeshwari English Medium High School, Ammanallur	200+ students and teachers sensitized on women's empowerment and gender equality
5	Digital Empowerment	Established Computer Lab at Govt. High School, Kyalnur, Kolar District	250+ students gaining access to digital learning
6	Digital Empowerment	Established Computer Lab at Govt. High School, Menchinahalli, Kolar District	200+ students enabled with digital literacy
7	Digital Empowerment	Established Computer Lab at Govt. High School, Dinnehosahalli, Kolar District	180+ students benefited
8	Digital Empowerment	Established Computer Lab at Govt. High School, Mandya, Mysore District	220+ students exposed to technology-based education
9	Digital Empowerment	Established Computer Lab at Govt. Primary School, T. Narasapura, Mandya, Mysore District	150+ primary students introduced to computer education



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10	Education Scholarship	Awarded scholarship with a laptop to Ms. Suma, SSLC Topper, Govt. High School, Kyalnur, Kolar District	1 meritorious student supported for higher education
11	Sports Scholarship	Supported Mr. Karthik from Kolar District to participate in the National Games	1 sports talent empowered to compete at national level
12	Promoting Sports	Provided sports equipment to Govt. High School, Kyalnur, Kolar District	300+ students encouraged to participate in sports
13	Study Material Distribution	Distributed essential study materials at Govt. High School, Ammanallur, Kolar District	200+ students supported with learning materials
14	Healthcare – Medical Support	Supported hospital expenses for a cancer patient in Bangalore District	1 critical patient supported with treatment expenses
15	Healthcare – Medical Support	Supported hospital expenses for a student in Kolar District	1 student enabled to continue recovery
16	Healthcare – Vaccination	Supported vaccination initiative in Bangalore District	Individuals covered under preventive healthcare
17	Social Support	Provided treadmill and quality fiber-based games items to an orphanage	40+ children supported with recreational and health facilities
18	Community Support	Supported food distribution during a social event in Bangalore District	10,000+ community members benefited from free meals

Pink Room Construction

Empowering Girls and Women's Hygiene

Project Locations:

- Govt. High School, Kyalnur, Kolar District, Karnataka



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- Sri Chowdeshwari English Medium High School, Ammanallur, Kolar District, Karnataka

Project Overview

The *Pink Room – Empowering Girls and Women's Hygiene* initiative was implemented to provide adolescent girls in rural government schools with safe, hygienic, and supportive spaces for menstrual health management. The project not only addressed infrastructure gaps but also empowered students and staff with knowledge and tools for long-term impact.

Key Interventions

Construction and Infrastructure Development - Built new hygiene toilets in schools with high female student populations but inadequate sanitation facilities.

Installation of Essential Equipment - 2 Resting Beds & Study Tables, 4 Attached Bathrooms & Changing Room, Sanitary Napkin Vending Machine, Incinerator for safe pad disposal.

Distributed **Hygiene Kits** with sanitary pads to students.

Awareness and Education Campaigns - Conducted awareness sessions and training programs on menstrual hygiene management for students and school staff, ensuring long-term sustainability of the intervention.

Impact

Beneficiaries - ~550 girl students and female staff directly benefited

Attendance - Reduction in school absenteeism among girls due to improved menstrual hygiene facilities

Health & Hygiene - Improved menstrual hygiene practices and access to sanitary supplies

Awareness - Increased knowledge and confidence among adolescent girls and teachers



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The Pink Room project has transformed the school environment by creating dignified, private, and well-equipped spaces for girls. It is not only reducing absenteeism but also promoting confidence, hygiene, and long-term empowerment for young women in Kolar District.

CH
ENGLISH DAILY
CITY HIGHLIGHTS
THE TRUTH SPEAKS
BENGALURU | BENGALURU RURAL | CHITRADURGA | CHIKKAMAGALURU | CHIKKABALLAPUR | HASSAN | KOLAR | MUDGAI | MYSURU

Bengaluru employee starts pink room initiative in govt schools

KOLAR
After witnessing his daughter's embarrassment during menstruation in a school lacking basic facilities, Antony Sajeeth, a Bengaluru-based company employee, began the Pink Room initiative in government schools in his district. Two Pink Rooms have already been set up, and Antony's current employer is supporting the establishment of a third through their CSR funds. An inauguration of the new facility is planned soon.

The first Pink Room was set up by Antony in Madanahalli using his personal funds. It includes a

room with two attached toilets (Indian and western), a changing area, a pad vending machine that provides sanitary pads for free, and an incinerator to dispose of used pads. Two cots and a study table are also available to help students take rest and continue their studies instead of going home.

The second Pink Room was established in Kurugal with contributions from Antony's friends and colleagues. These rooms offer a private, supportive space where girls can manage their menstruation with dignity. The initiative aims to address the lack of privacy and hygiene facilities for young girls in rural areas, many of whom face long journeys home without access to basic sanitary needs.

To expand the initiative, Antony has reached out to local government officials, the Karnataka state government, and corporate sponsors for support through CSR programs.



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Pink Room Promotion

Recognition and Advocacy for Girl Child Empowerment

Event: Special felicitation and meeting with **Padma Shri Dr. Kamal Haasan**

Location: Chennai

Recognition Facilitated By: Shri A.G. Mourya, IPS (Retd.)

Overview

The *Pink Room Project* by the **Heart of Giving Foundation** continues to gain momentum as a transformative initiative addressing menstrual hygiene management in government schools. On this occasion, the Foundation had the honour of presenting the project to **Dr. Kamal Haasan**, who deeply appreciated its vision of empowering the girl child.

Highlights of the Event

- Promotion of Pink Room Concept:** Shared the project's impact in rural schools of Karnataka, where adolescent girls now have access to safe, hygienic facilities and awareness programs.
- Recognition of Efforts:** Dr. Kamal Haasan commended the initiative, emphasizing its importance for education and dignity of young girls.
- Support & Encouragement:** The warm invitation and felicitation at his Chennai office reaffirmed the project's social value and potential for wider replication.

This recognition by Dr. Kamal Haasan and Shri A.G. Mourya, IPS (Retd.) reinforces the importance of the Pink Room initiative as a model for **sustainable menstrual hygiene management** in



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schools. The Foundation remains committed to expanding its reach, ensuring that **no girl misses school due to lack of hygiene facilities.**



Posts Replies Media Likes

A.G. Mourya IPS (Rtd) @Moury... · 2h
Met yesterday Mr Antony Sajeeth, the Pink Panther of Karnataka at Bengaluru who created "PINK ROOMS" in rural Govt Schools with all facilities for girls to take rest during menstrual period.
May be implemented here also
@CMOTamilnadu @Udhaystalin
#KamalHaasan
#MakkalNeedhiMaiam



0 23 54 689

Digital Empowerment: Computer Labs

Bridging the Digital Divide for Rural Students

Project Locations:

- Govt. High School, Kyalnur, Kolar District, Karnataka
- Govt. High School, Menchinahalli, Kolar District, Karnataka
- Govt. High School, Dinne Hosa Halli, Kolar District, Karnataka
- Govt. School, Bowdenahalli, T. Narasipura, Mandya District, Karnataka

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The *Heart of Giving Foundation* has launched multiple **Computer Labs** across government schools in Karnataka, bringing digital literacy to underprivileged students in rural areas. These labs provide access to technology, help integrate digital learning into the syllabus, and prepare children for future opportunities.

Key Interventions

Digital Infrastructure - Integration of computer basics into school curriculum

Community & Stakeholder Support - Inaugurations attended by dignitaries such as Ms. Mangala, Additional Dy. Commissioner of Kolar, along with enthusiastic participation from students, parents, and school management

Impact

Schools Covered - 4 Govt. Schools (Kolar & Mandya Districts)

Students Benefited - 900+ students (direct beneficiaries)

Facilities Provided - Computer Labs with desktops, projectors, audio systems, furniture

Skill Development - Computer basics introduced as an additional subject

The Digital Empowerment initiative is transforming education in rural Karnataka. By setting up modern computer labs, the *Heart of Giving Foundation* is ensuring that every child, regardless of their background, has access to technology and digital learning. The excitement on the students' faces reflects not just joy but hope for a brighter and more connected future.



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Computer Lab @ Bowdenahalli, T. Narasipura, Mandy District 11-1-2025



Education & Sports Scholarship

Nurturing Talent, Empowering Futures

Academic Scholarship - On 15th August 2024 (78th Independence Day), Ms. Suma, SSLC topper from DinneHosa Halli Govt. High School, was felicitated with a laptop to aid her higher education. This support enables her to continue her academic journey with digital learning tools, preparing her for a brighter future.

Sports Scholarship - Mr. Karthik, a talented athlete from Kolar District, was awarded an individual scholarship to participate in the National Games. This recognition highlights the Foundation's commitment to nurturing sporting excellence alongside education.



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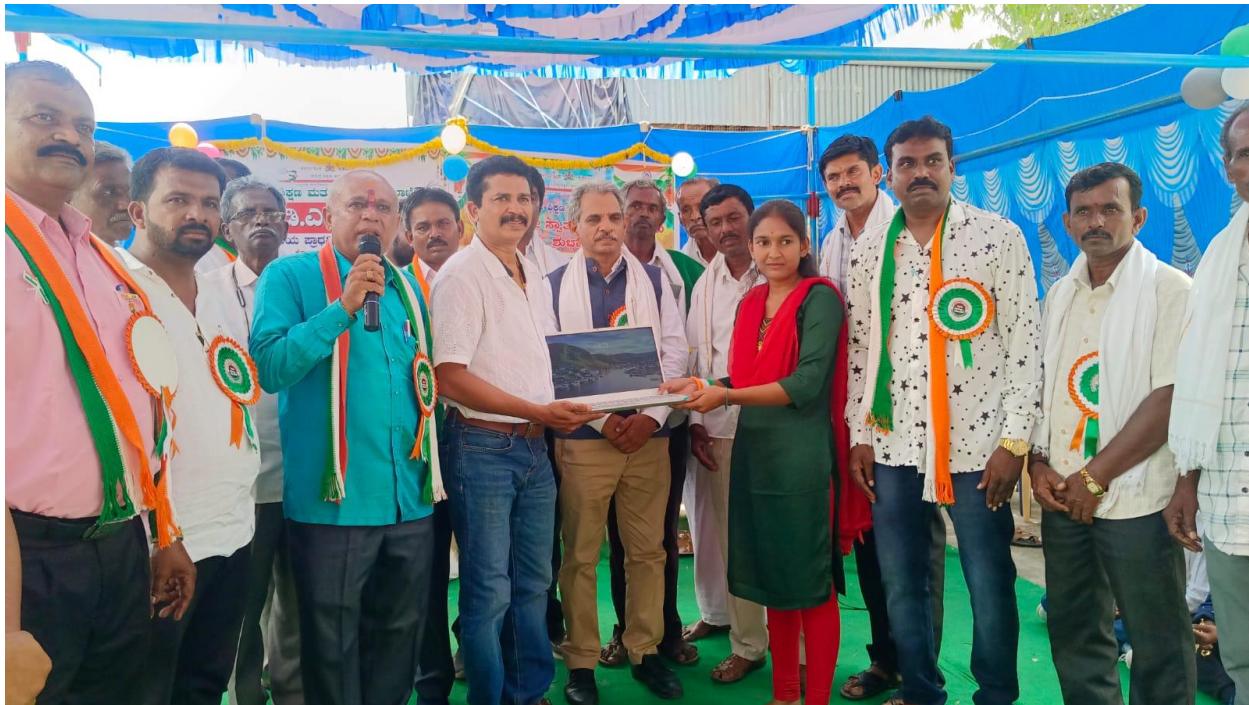
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Sports & Study Material Support

Fostering Holistic Growth of Rural Students

Sports Development – Kyalnur Govt. High School - Supplied sports jerseys, shoes, carrom & chess boards, basketballs, football, volleyball, nets, shuttle bats & cokes, and band sets. Encouraged competitive spirit by providing trophies, medals, and certificates for winners. Distributed Handbook for Physical Education to guide structured training.

Academic & Hygiene Support – Ammanallur Govt. High School - Distributed school bags, uniforms, and essential study materials. Provided hygiene kits for girl students. Conducted



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awareness classes on personality development, cleanliness, and menstrual hygiene management.

Healthcare - Medical Treatment

Providing Care, Healing, and Hope

Cancer Treatment Support - Provided financial assistance for Ms. Mala, a cancer patient from Bangalore District, to meet her hospital expenses.

Student Medical Support - Supported Ms. Rachana C.M., a student from Kolar District, with hospital expenses to continue her education without disruption.

Preventive Healthcare - Facilitated vaccination drives in Bangalore District to safeguard community health

Social Support for the Community

Nurturing Communities with Care and Compassion

Orphanage Support - Donated a treadmill and fiber-based games equipment to an orphanage, encouraging physical fitness, recreation, and healthy growth among children.

Mass Feeding Program - Partnered with St. Mary's Association, Bangalore to organize food distribution for 10,000 people, ensuring nourishment and dignity for underprivileged families.



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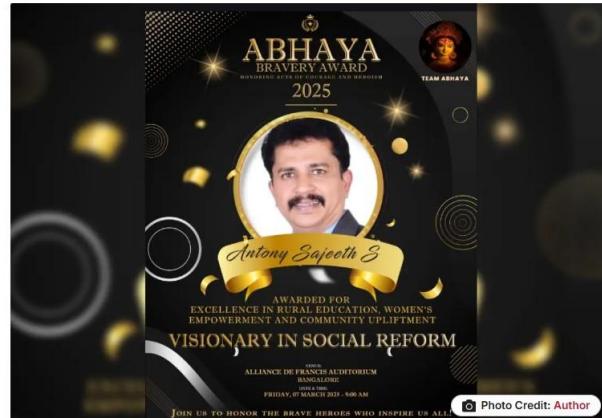
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Antony Sajeeth S honoured with HE Behind SHE award by Team Abhaya

Bengaluru News Karnataka February 4, 2025 12:39 pm



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